

Josh Rehders

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EDUCATION

- **Vanderbilt University** | Nashville, Tennessee & Madrid, Spain August 2020 – May 2024
 - **B.S. in Computer Science, Minors in Data Science and Engineering Management**

LIVE EVENT EXPERIENCE

- **Rehders Photos** | Freelance Photographer and Videographer 2020-Present
 - Produced comprehensive photo/video content for clients nationwide, specializing in electronic music events and sports.
 - Arranged travel, lodging and equipment for all assignments, ensuring timely delivery of high-quality media to clients.
 - Traveled to collaborate with artists at music festivals, capturing on-stage and behind-the-scenes content.
 - Provided content for usage on social media, websites, and promotional materials such as Spotify banners.
 - Created high-caliber live sports/event coverage, matching branding/style to ensure consistency of clients media content.
 - Traveled on assignment to College World Series, March Madness, College Football Playoff National Championship, as well as various regular season MLB/NCAA games.
- **Lights on the Lawn** | Creative Media Director 2023-2024
 - Directed creative services for [Lights on the Lawn](#), Nashville's flagship charity concert, with media reach of 40,000+.
 - Managed a team of creatives to capture photo/video content for social media channels and promotional materials.
 - Coordinated with artists and sponsors to ensure content met branding/style guidelines to secure continued partnerships.
 - Provided media assets to student/local artists for their social/promotional usage to uplift the Nashville dance music scene.
 - Helped to plan and execute social media strategy, providing content for Instagram and physical promotional content.
 - Collaborated with a larger team to produce a successful event for over 6,000 annual attendees, donating \$815,000 of proceeds to the Mary Parrish Center for interpersonal abuse survivors.
- **The Vanderbilt Hustler** | Photography Director September 2020 – May 2024
 - Provided live photography transmission of campus athletics for use in real-time game coverage by [school newspaper](#).
 - Photographed campus events and other subjects based on weekly articles as requested by other newspaper sections.
 - Ensured professional photograph quality in 400+ published photos by utilizing Adobe Lightroom to post-process images.
 - Led workshops for staff to learn sports and concert photography, and associated necessary Lightroom post-processing.
 - Managed credential requests for 200+ sports events, and 150+ concerts covered by staff photographers in 2022.
- **Vanderbilt University Athletics Department** | Student Photographer February 2021 – May 2022
 - Created comprehensive live game-day coverage for use on athletic department [website](#) and social media platforms.
 - Post-processed using Adobe Lightroom and Photoshop to ensure consistent photo style between athletics photographers.
- **Woodlands Online** | Photography Intern November 2020 – August 2021
 - Captured, post-processed, and uploaded photographs for [Woodlands Online](#) articles and photo galleries.
 - Provided coverage for sports at both the high school and professional levels, as well as local events in the community.
 - Managed credentialing for all media staff in order to ensure proper access to events being covered.

OTHER EXPERIENCE

- **Microsoft** | Software Engineer Summer 2022/2023, August 2024 – Present
 - Implemented Swift and Objective C++ solutions to drive MAU growth of [Microsoft Loop](#) iOS.
 - Added support for Microsoft Information Protection in Loop iOS, allowing sensitivity labeling of Workspaces and Pages.
 - Enabled onboarding of large enterprise customers by building trust that Loop meets their security requirements.

SKILLS AND AWARDS

- **Program Proficiencies:** Adobe Lightroom, Adobe Photoshop, Adobe Acrobat, Photo Mechanic, Microsoft Office
- **Awards:**
 - **CMA Pinnacle Award:** Best Breaking News Photo, Best Sports Feature Photo, Best Multimedia Breaking News Coverage.
 - **ACP Individual Award:** Story of the Year.
 - **Other Awards:** Dean's List, Eagle Scout, National Hispanic Scholar.